

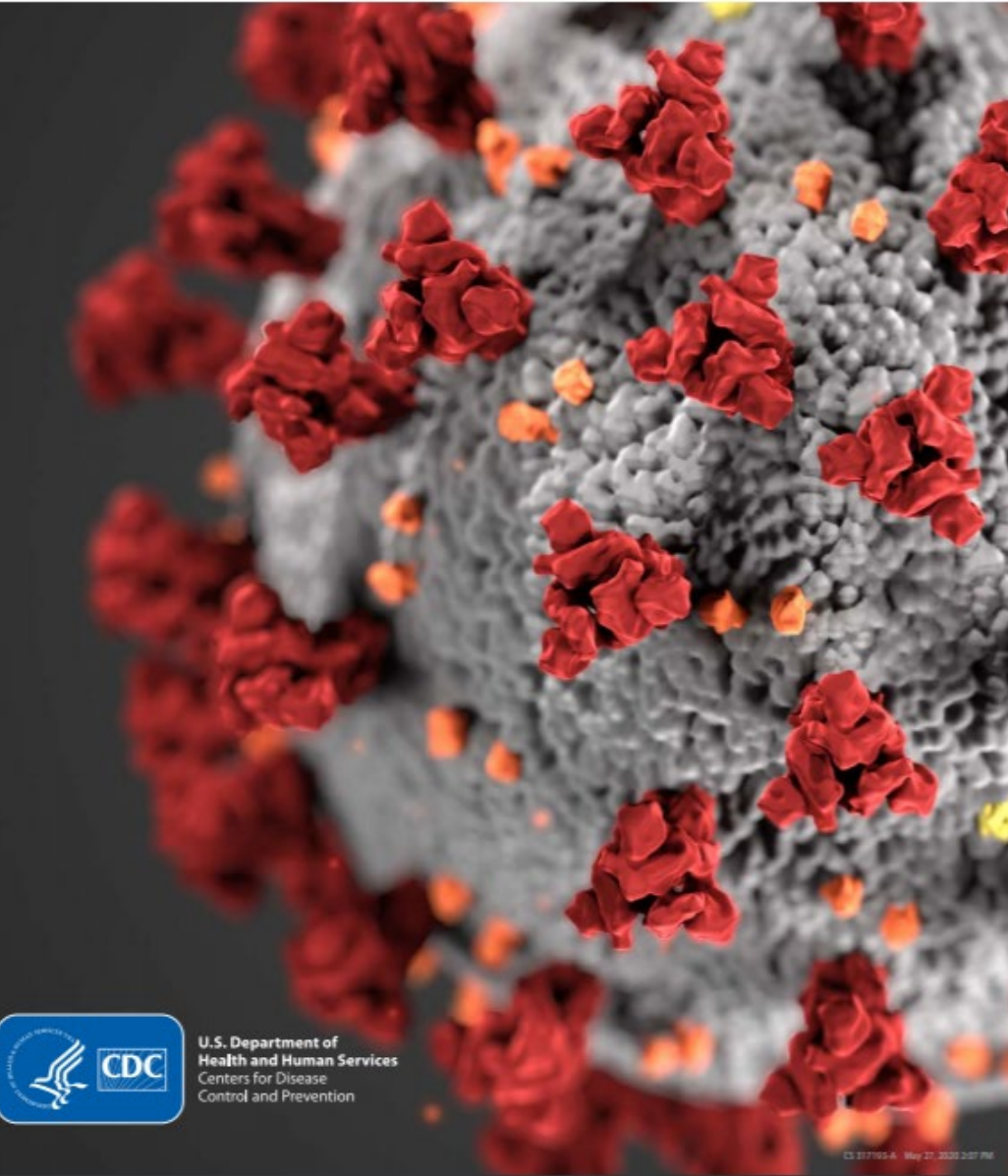
SIGNAGE

Communicate in Large Format



Resuming Business TOOLKIT

Coronavirus Disease 2019 (COVID-19)



U.S. Department of
Health and Human Services
Centers for Disease
Control and Prevention

CS 117163-A, May 27, 2020 2:07 PM



Starting Blocks

- ✓ Recommendations by the Centers for Disease Control and Prevention (CDC)
 - [View the CDC Resuming Business Checklist](#)
- ✓ Federal and State Government Guidelines, including OSHA



The CDC's Resuming Business Checklist recommends:

- ✓ Employers are advised to **communicate**: direct, inform, train, remind, encourage, and discourage
- ✓ Use signs and visual cues
- ✓ Train on new policies
- ✓ Direct to resources and support services

Item	Completed	Ongoing	Not Started	Not Applicable
Ensure workers have <u>access to current information</u> .	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<u>Train workers</u> on how new policies to reduce the spread of COVID-19 may affect existing health and safety practices.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Communicate to contractors or on-site visitors about changes to help control the spread of COVID-19.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create and test communication systems that employees can use to self-report if they are sick that you can also use to notify employees of exposures and closures.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use signs, tape marks, or other visual cues to indicate where to stand when physical barriers are not possible.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Place posters that encourage cough/sneeze etiquette and hand hygiene [29-30] at the entrance to and throughout your workplace (e.g., bathrooms and kitchens). <u>Include signs</u> for non-English speakers, as needed.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Excerpts from CDC Checklist



Key Benefits





Promote your own message

Communicate with your community in your own words and quickly adjust your messaging if needed





Easy to learn how

With advancements in creative software, printing your own posters, banners, and signs to a large format printer is easy



Flexible and durable for indoor and outdoor use

Make long-lasting prints that withstand the elements while also providing sharp, vivid image quality that stands up to close inspection.





Big savings now and for years ahead

The economic advantages of printing in-house are dramatic versus buying pre-made signage or sending your jobs to an outside print shop

Save about 70% per job!

Here is a breakdown of how much it would cost on average to produce these large format projects in-house compared to outsourcing the projects to an online vendor*:

	Outsourced	In-House HP Latex
36x48" Poster	\$62.15	\$16.80
4x12' Mesh Banner	\$179.17	\$72.00
4x12' Vinyl Banner	\$108.43	\$69.60
36x48" Window Decal	\$74.17	\$23.04
12x12" Floor Decal	\$11.99	\$2.25
18x24" Yard Sign	\$21.56	\$6.75
5x3" Sticker	\$1.43	\$0.17

*cost breakdown assumes a print volume of 500 square feet per month





Take advantage of media available for public use

Downloadable from the CDC, Department of Labor, and other resources



Floor Graphics

- ✓ Your logo, colors, creativity and VALUES
- ✓ Replaceable without having to buy in bulk from online or outsourced printer

What makes our solutions stand out from the competition?

- ✓ Easy-to-adopt pricing
- ✓ Training to set up and start printing
- ✓ Local, award-winning service
- ✓ Flexible technology that will adapt for years ahead



Easy-to-adopt Pricing

HP Latex

\$750 Down Payment

✓ \$488 a month for 24 months

Renew or cancel after two years

OR

✓ \$414 a month for 36 months

Renew or cancel after three years



Easy-to-adopt Pricing

Canon

\$0 Down Payment

✓ \$218 a month for 24 months

Renew or cancel after two years

OR

✓ \$154 a month for 36 months

Renew or cancel after three years



Includes PosterArtist Lite Software with several COVID-19 Signage Templates



Signage Bundles

Easy Poster Creation Bundle for Your Health & Safety Communication Needs

TM-200 SIGNAGE BUNDLE Includes:

- TM-200 w/ Stand
- 130ml Ink Set
- 24" Peel & Stick Media
- 24" Heavyweight Matte Coated Paper



Special Savings Available*

Item code: 3062C035AA

TM-305 SIGNAGE BUNDLE Includes:

- TM-305 w/Stand
- 130ml Ink Set
- 24" Peel & Stick Media
- 24" Heavyweight Matte Coated Paper



Special Savings Available*

Item code: 3056C026AA

*Promotion valid through September 30, 2020.



PosterArtist Lite is a simple poster creation software for creating high-definition, professional posters.

It comes with a large variety of new, professionally designed customizable templates, images, and clipart that include:

- Information inspired by CDC guidelines
- Designs for wall and floor display
- Signs for a variety of venues and applications
- Instructions on handwashing
- Face covering
- Social Distancing
- Curbside pickup
- Hours of operation
- And more!

Communicating in large format media is a great way to build confidence within your community and promote a safer and healthier workplace.





Want to know more about our Large Format
Printing Solutions?

Let's talk.

info@sumnerone.com

800.325.0985

www.sumnerone.com

Learn more about our large format solutions by visiting www.sumnerone.com/production-print-solutions/large-format-printers-scanners