

CURRICULUM PUBLISHING

Color without the cost premium.

How My Father's World moved curriculum printing to inkjet and cut per-page color costs by more than 70%.



<p>CUSTOMER</p> <p>My Father's World</p>	<p>LOCATION</p> <p>Rolla, Missouri</p>	<p>INDUSTRY</p> <p>Curriculum publishing</p>	<p>SOLUTION</p> <p>Kyocera TASKalfa Pro 15000c</p>
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The customer

My Father's World is a homeschool curriculum publisher based in Rolla, Missouri. Their programs run from preschool through 12th grade and integrate history, geography, science, literature, and art into multi-age learning experiences used by families and educators across the country.

Because they print curriculum in-house, My Father's World is both a publisher and a production operation. That makes print quality, cost, and color capability central to the business.

The challenge

Color in curriculum materials is not decoration. Maps, science diagrams, historical illustrations, and art reproductions lose instructional power in grayscale. For a publisher whose materials are designed to bring the world to life for young learners, color matters.

Under the previous toner-based setup, color was cost-prohibitive. John Dalton, the company's founder and lead printer, was running two toner machines — one for color, one for black-and-white. Per-page click costs on the color machine forced hard trade-offs on every workbook. Fewer color pages. Less visual richness. Tighter margins on every unit shipped.

The toner machines also pulled significant electricity, generated heat, and required regular maintenance. With a lean team and John as the primary operator, every hour of downtime mattered.

The solution

My Father's World worked with SumnerOne to replace both legacy toner machines with a single Kyocera TASKalfa Pro 15000c production inkjet press.

The move re-set the economics of color. A page of full color now costs roughly what a page of black-and-white used to — close enough that color stops being a budget line and starts being a design choice.

RESULTS

\$4.00 → \$0.40

Color cost per average workbook, toner vs. inkjet.

3M+

Sheets run with minimal downtime since installation.

70–75%

Lower cost on materials, per John.

The impact

Color is no longer rationed. More titles. More pages per title. Maps run in full color. Science diagrams keep their key. Art reproductions look like art. Decisions that used to start with *can we afford it* now start with *does it serve the student*.



My Father's World titles printed on the 15000c

“The quality is very good for ink, and we do like the quality. It's actually been better than we expected.”

We have moved more of our materials over to the machine than we thought we were going to do, because it's turned out to be a better product than we imagined.

John Dalton

Founder and Lead Printer, My Father's World

When color costs what black-and-white costs, the question changes.

Twenty minutes with us is a conversation about what you're printing now — and whether the economics have actually changed enough to matter for your program.

Start a conversation →

SumnerOne.com/colorforschools